
Ukash vouchers now in stores

WHO needs to walk around with lots of cash nowadays?

Ukash, a cash payment solution for the Internet, has signed a deal with Pick n Pay to make electronic cash vouchers available from its 750 outlets across South Africa.

The partnership makes it easier than ever for millions of consumers to pay for goods and services online.

Ukash vouchers are now available from every checkout in Pick n Pay stores across the country.

Consumers simply exchange cash for a Ukash voucher in

R10, R50, R100, R200, R500, R1 000 and R1 500 denominations, and receive a receipt with a ready-to-spend, 19-digit secure PIN code.

This can be used to purchase goods directly from the growing number of SAwebsites and mobile sites which accept Ukash, including retailers such as *wantitall.co.za*, *bidorbuy* and social networks *mig33* and *mibli*.

Mark Chirnside, CEO of Ukash, explained: "By partnering with one of South Africa's leading retailers, we are increasing the availability of Ukash to consumers wanting to

use e-cash.

"Ukash is quickly establishing itself as a mainstream solution for online payments in South Africa, introducing new consumers to Internet commerce and bringing enormous opportunities for growth to retailers."

The UK-based Ukash launched in South Africa after partnering with Blue Label Telecoms in 2008. The company enables customers to pay over the internet using cash, without the need for a debit/credit card or revealing sensitive financial details.
